



CRR DISCUSSION PAPER SERIES A

Discussion Paper No. A-23

**A Risk Economic Approach to Nuclear Power Generation:
From Daniel Bernoulli to Keynes and Knight**

Yasuhiro Sakai

February 2017

**Center for Risk Research
Faculty of Economics
SHIGA UNIVERSITY**

**1-1-1 BANBA, HIKONE,
SHIGA 522-8522, JAPAN**

A Risk Economic Approach to Nuclear Power Generation: From Daniel Bernoulli to Keynes and Knight *

Yasuhiro Sakai

Professor Emeritus, Shiga University

Abstract This paper aims to discuss the problem of nuclear power generation from the viewpoint of the economics of risk and uncertainty. Although we have experienced the two major nuclear disasters, Chernobyl and Fukushima, in recent times, it is quite unfortunate that risk-economic studies in nuclear power generation have been extremely rare so far. This may show intentional neglect in the academic circle. The purpose of this paper is to duly mend such a regrettable tendency. Before 11 March 2011, there were many people who more or less believed in the myth of absolute safety. The Great East Japan Earthquake, however, has completely changed their concept of risk for nuclear power generation, thus requiring the need to take a new risk-economic approach to nuclear energy. As saying goes, we can learn new lessons in old teachings: we have to reexamine the economics of J.M. Keynes and Frank Knight. There are many possibilities for future research.

Keywords Risk, uncertainty, nuclear power generation, Keynes, Knight

* Financial support from the Japanese Ministry of Education, Culture, Sports, Science and Technology through Grant-in-Aid for Scientific Research (C) No.16K03837 is gratefully acknowledged. Thanks are also due to Dr. Masashi Tajima (Kyoto University of Foreign Studies) and the staff members of the Risk Research Center, Shiga University for technical assistance. All remaining errors are solely my responsibility.

1. "Strong in the Rain": Fukushima and Chernobyl

The purpose of this paper is to carefully discuss the problem of nuclear power generation from the viewpoint of the economics of risk and uncertainty. In recent times, we have experienced the two major nuclear plant crises — Chernobyl in 1986 and Fukushima in 2011. Those crises have repeatedly reminded us of the dangers of reactor explosions and their consequences such as radioactive soil, polluted areas and abandoned towns. It is quite unfortunate, however, that risk-economic studies in nuclear power generation have been amazingly rare although the economic theory of risk and uncertainty have been developed well since Daniel Bernoulli, J.M. Keynes and Frank H. Knight. Presumably, this paper is a bit ambitious attempt to fill in such a regrettable gap.

Miyazawa Kenji (1896-1933) is a very popular Japanese writer who spent his whole life in Iwate Prefecture, one of the stricken areas of the 2011 Great East Japan Disaster. Out of his famous poem "Strong in the Rain," let us write down some leading sentences:

" Strong in the rain.
Strong in the wind.
Strong against the summer heat and winter snow.
He is healthy and robust.
Unselfish.
He never loses his temper.
Nor the quite smile on his lips." (Miyazawa (1931))

In 11 March 2011, Japan experienced a tremendous trauma; a massive earthquake , followed by a big Tsunami and a tragic nuclear disaster. As is seen in Miyazawa's poet, some of the Japanese people might be strong in the rain and the wind, and also strong against the summer heat and winter snow. They might never lose their tempers and the quiet smiles on their lips. Understandably, the rain, the wind, the summer heat and the winter snow are those natural risks that can easily be expected and endured by the local people. We must point out, however, that the 2011 East Japan Earthquake demonstrated the scale of the disaster which was perhaps beyond the bounds of Miyamoto' imagination. What was once regarded as unthinkable is now a thinkable reality. ¹⁾

George A. Bonnano (2011), a noted journalist, wondered how much trauma Japan could take in the Fukushima nuclear disaster, and wrote the following impressive report in the *Newsweek*, a world-famous journal:

"First Japan was hit by a triple whammy. The country of 127 million has just endured one of the largest earthquakes in recorded history, followed by a shockingly voracious tsunami. Together, these two brutes of nature wreaked havoc on the towns and villages of the northern Japanese coastline. If only the damage had stopped there. When the deadly combo of earthquake and tsunami breached the protective barriers and engulfed one of Japan's oldest nuclear power plants, a nuclear nightmare began, one that at this point has shown no clear signs of ending." (Bonanno (2011), p. 8)

Five years have passed since the Fukushima nuclear accident. As McCurry (2016) has noted, those five years on, cleanup of Fukushima's reactor remains a far distant goal. Interestingly enough, perhaps to the ears of non-Japanese people, Fukushima might sound like Hiroshima, the place in which the first atomic bomb was dropped over a great number of innocent residents. Those two similar names, Hiroshima and Fukushima, will eternally be recorded as devastating nuclear tragedies in human history.

It is recalled that another nuclear accident, even worse than the Fukushima disaster, took place in Chernobyl, the Ukrainian Soviet Republic, on 26 April 1986. When Japan still struggled with its nuclear disaster, Robin McKie (2011), a noted British reporter, returned to the scene of the 1986 reactor explosion and found many evils such as radioactive soil, abandoned towns, and polluted lakes. Another five years have passed. On the 30th anniversary of the nuclear accident, we can still eyewitness many traces of the Chernobyl disaster. Surrounded by barbed wire, completely abandoned by men, the Chernobyl exclusion zone may be regarded as a sort of hell. Authorities are said to make reconstruction plans beyond the 21st century. ²⁾

As the saying goes, history repeats itself. A disaster may conveniently be forgotten, but is likely to repeat itself. Both the 1986 Chernobyl and the 2011 Fukushima nuclear plant accidents share the infamous distinction of recording the Level 7, the highest scale of nuclear accident. A second Chernobyl or a second Fukushima might occur in the not too distant future.

The contents of this paper are as follows, Section 2 will discuss the role of risk and/or uncertainty in economics. The quality of risk distinct from the quantity of risk,

and the interaction between psychology and economics will be on the agenda of our discussions. Section 3 will deal with the traditional expected utility theory under risk and its economic applications. In Section 4, we will attempt to adopt a risk-economic approach to nuclear power generation, with a comparison of the two opposing views, the pros and cons of "the peaceful use of nuclear energy." Section 5 will turn to the world on true uncertainty, with a discussion of the selection problem of appropriate projects. Final remarks will be made in Section 5.

2. The Place of Risk and Uncertainty in Economics

2-1. People's Concept of Risk in Daily Life

Let us begin our discussion with people's concept of risk in daily life. In historical perspective, there exist two different concepts of risk — old and new. In old times, Japanese people used to regard the following four items as very risky and fearful : ³⁾

"Earthquakes, thunders, fires, and arrogant fathers".

Geographically speaking, Japan is a long archipelago spreading from the northern subarctic zone to the southern subtropical one, being surrounded by so many seas and having so many volcanoes. Earthquakes may be felt by the local resident almost every month. Most people live at wooden houses, thus always being afraid of thunders and fires in the neighborhood. Although arrogant fathers are now almost non-existent, there remain some governmental officials who behave in high-handed fashions.

Time has changed so drastically since then. In modern times, the following four items can be regarded as a new set of risk factors:

"Radioactivity, global warming, garbage, and AIDS".

Before the 2011 Great East Japan Earthquake happened, most people attached the myth of absolutely safety to a nuclear power plant. They are told that the nuclear power generation could guarantee them a ideal set of cheap cost, stable power supply, secure jobs, and above all absolute safety. The reality, however, is sometimes more cruel than the fiction: the tragic nuclear disaster which happened 6 years ago completely changed people's concept of nuclear power risk. What they once thought of as unthinkable evens are no longer beyond imagination: there should be no "black

swans" in scientific minds. Radioactivity is now the most fearful item in the minds of the Japanese people.

In ordinary people's minds, the old set and the new set of risk factors exist together. The question of much interest is weather and to what extent those factors are numerically measurable or comparable with each other. Although some factors may be relatively measurable, others are almost non-measurable. Non-measurable risks are sometimes referred to uncertainty. When a risk-economic approach to nuclear power generation is adopted, all the risks including natural and human risks must be considered.

2-2. Individual Decision Making under Risk: The General Framework

Let us consider the problem of individual decision making in the presence of risk. Its general framework may be depicted in Table 1. The set of possible choices is denoted by the row $(a_1, \dots, a_i, \dots, a_m)$, and the set of possible states of the world by the column $(s_1, \dots, s_j, \dots, s_n)$.⁴⁾

Let us take a look at Table 1. When the individual has chosen a specific choice a_i , and when the nature reveals a specific state s_j , we will have the specific outcome that is represented by the element y_{ij} ($i = 1, \dots, m; j = 1, \dots, n$). All the combinations of those elements form the outcome matrix (y_{ij}) . The probability that any particular state s_j actually occurs is denoted by p_j . Note that $p_j \geq 0$ for each j and $\sum_j p_j = 1$.

We live in the world of risk and uncertainty. The knowledge of natural and human risks is imperfect and limited. When we face the payoff matrix as shown in Table 1, we have to do the best possible judgment subject to the technological and informational constraints. Which is a better allocation for the thermal power plant, in the city or in the country? This is certainly a very important question we face in the modern world.

We are in a position to introduce a particular form of judging criterion. In the field of the modern economics of risk and uncertainty, presumably the most popular criterion is provided by the *expected utility rule*, which was first introduced into human science very long time ago by Daniel Bernoulli (1738), a very famous Swiss mathematician.⁵⁾

For any $i = 1, \dots, m$, we define the expected utility level of a choice a_i as follows:

$$\begin{aligned} EU_i &= \sum_j p_j U(y_{ij}) \\ &= p_1 U(y_{i1}) + \dots + p_j U(y_{ij}) + \dots + p_n U(y_{in}) . \end{aligned} \tag{1}$$

We can state the expected utility rule as a lucid rule by which we make the best possible choice in the sense that we select the act yielding the maximum value among those expected utilities $EU_1, \dots, EU_i, \dots, EU_m$. In other words, we are engaged in doing the following maximizing operation:

$$\text{Max}_i EU_i = \text{Max}_i \{ \sum_j p_j U(y_{ij}) \} . \quad (2)$$

Table 1 The individual decision making under risk: The general framework

alternative choice	states of the world				
	s_1		s_j		s_n
a_1	y_{11}	...	y_{1j}	...	y_{1n}
\vdots	\vdots		\vdots		\vdots
a_i	y_{i1}	...	y_{ij}	...	y_{in}
\vdots	\vdots		\vdots		\vdots
a_m	y_{m1}	...	y_{mj}	...	y_{mn}
probability	p_1		p_j		p_n

2-3 The Allocation Problem of a Power Plant

As an interesting application of the general framework of individual decision making, let us consider the allocation problem of a thermal power plant. In order to meet additional electricity demand, suppose that we are going to construct a new thermal power plant. As is seen in Table 2, assume that there are two allocation choices available: the densely populated city or the depopulated country. The thermal power plant is not an absolutely safe facility and may break down because of an accident. There are two states of the worlds: The state of non-accident and the one of accident, with the rate of accident being p .

Table 2 The allocation problem of a thermal power plant:

The city or the country?

alternative choice	states of the world	
	non-accident	accident
the city	2	-2
the country	1	-1
probability	$1-p$	p

The construction of a thermal power plant in the city instead of the country represents the case of "high return and high cost". On the one hand, if no accidents occur at all, residents can enjoy the benefit of a shorter distance from the power supply site to the power demand place : the transportation cost would be less. We assume that the payoff of the pair (the city, non-accident) is as great as 2 (see Table 2). On the other hand, the thermal power plant may produce air pollution and noise in the neighborhood. Moreover, if an accident occurs in the crowded city, the resulting damage would be very serious. Hence the payoff of the pair (the city, accident) must be a negative value, say (-2).

The construction of a thermal power plant in the sparsely populated countryside will give us a different story: In fact, we will enter the world of "low return and low cost". In the case of non-accident, the net benefit will surely be positive yet small because the power transmission to the consumption area will not be so expensive: The payoff is assumed to be 1. In the case of accident, the resulting damage would be relatively small: The payoff is (-1).

We are ready to apply the expected utility rule to the allocation problem of a power plant. The levels of expected utility attainable from the power plant in the city and in the country are respectively given as follows:

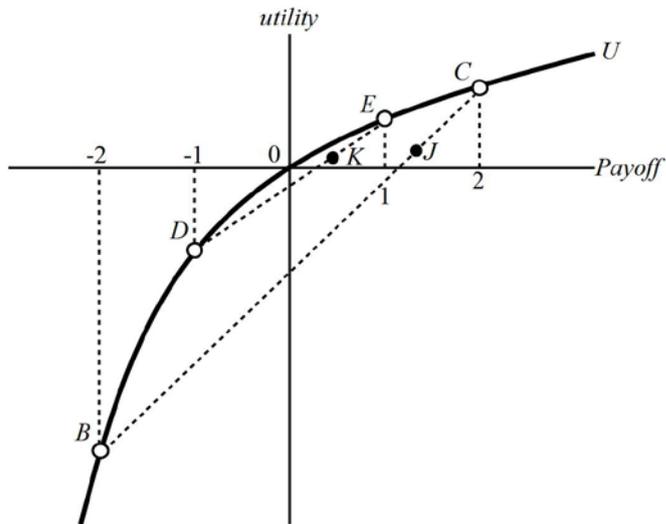
$$EU(\text{city}) = (1-p) U(2) + p U(-2), \quad (3)$$

$$EU(\text{country}) = (1-p) U(1) + p U(-1). \quad (4)$$

Which one gives us a greater value, $EU(\text{city})$ or $EU(\text{country})$? The answer to this question should be like this: It depends! Indeed, it depends upon the shape of the utility function U , the accident rate p , and several other factors. As is naturally expected, the greater the degree of risk aversion or the value of the accident rate, the more likely do the people select the country as a cite for the thermal power plant.

The allocation problem of a thermal power plant is depicted in Figure 1. For the sake of presentation, let us intentionally put $p = 1/5$, which is a larger value than usual. Then the point J on the line segment BC , and the point K on the line segment DE respectively indicate the value of $EU(\text{city})$ and $EU(\text{country})$. Note that $BJ : JC = DK : KE = 1/4$. Since J is located higher than K , we can conclude that the city is a better plant cite than the city. Needless to say, the opposite conclusion would come if K is located higher than J , which is another possible conclusion under other circumstances.

Fig. 1 A graphical interpretation of the allocation choice of a thermal power plant



3. Nuclear Power Generation: The Interactions of Economic and Psychological Factors

3-1. The Two Opposite Views: Pro and Con

We are now in a position to discuss the problem of nuclear power generation, which is a very sensitive and even political issue and has been more or less neglected in the literature. For instance, around 40 years ago, Kikuo Iwata (1981), then a rising star in Japanese economics profession, frankly remarked with embarrassment: ⁶⁾

"I have so often been asked: 'What do modern economists think of nuclear power generation? What on earth are they doing right now?' ... Alas, modern economists gave up the idea of raising such a question per se. At present, there are very few economists who do research in the problem of nuclear power generation. This tells us that the Japanese academics has a fragile philosophical base, thus deliberately keeping from such an important issue. Honestly speaking, this might represent a sort of academic sabotage by irresponsible persons." (Iwata (1981))

To be fair, Iwata was not the only person to be blamed for keeping us from the problem of nuclear power generation. While Diamond and Rothschild (1978) was an excellent collection of influential papers in the field of risk and uncertainty, none of the selected papers did not seriously discuss the possibility of nuclear power accidents. I myself was also to be blamed in my earlier papers (see Sakai (1982)), but later could successfully deal with the issue of nuclear power generation from the viewpoint of risk and uncertainty. ⁷⁾

There are two opposing views on the efficiency and safety of nuclear power generation: the positive view and the negative view. Before the Great East Japan Earthquake took place in 2011, the majority of the Japanese took the positive view. In fact, many people believed in the "myth of absolute efficiency and absolute safety": nuclear power is presumably cheaper and safer than any other means of power generation. Although the influence of such an optimistic view has considerably declined in recent times, it is nevertheless officially supported by the Japanese government, and thus cannot easily be ignored.

The second negative view was initially taken by a limited number of scientists including Takagi (1986) and Koide (2011). It has become more popular since the 2011 Fukushima disaster. It would be fair to say that the myth of absolute safety is now almost gone. The question whether and to what extent a nuclear power plant is economical, however, remains a very controversial one, and requires the collection of more reliable data as well as more interdisciplinary analyses. Not only economic factors but also psychological and cultural factors must be taken into consideration.

Let us suppose that there are three types of power generation; nuclear, thermal or hydro. Presumably, the key questions to ask are simple and straightforward. How much does each type cost in economic terms? How reliable is it in psychological terms? As mentioned above, there are two opposing views, optimistic and pessimistic ones, on those issues. What makes our analysis really complicated is that each view offers a

different answer to each of those questions.

Let us start our inquiry with the positive view. Table 3 indicates the list of the technical cost of power generation, which was officially announced by the Japanese Ministry of Economy, Trade and Industry in 2010, just one year before the Fukushima Disaster. According to this METI data, nuclear power is the most economical among the three (exactly, 5 to 6 yen for kilo watt hour), followed by Thermal, and Hydro the most expensive. Since METI has been strong and influential in the Japanese society, the conclusion that nuclear is the best type of power generation has been more or less trusted by the majority of people for a long time. .

Table 3 The technical cost of power generation (officially announced): The positive view by the METI (2010)

Type of power generation	Power generation cost (¥/kWh)
Nuclear	5 ~ 6
Thermal	7 ~ 8
Hydro	8 ~ 13

Let us turn to the negative view. Professor Kenichi Ohshima (2011), an independent and energetic researcher, has conducted a more comprehensive inquiry than METI, having come to an entirely opposite conclusion. His method of analysis and acquired data can clearly be seen in Table 4. According to his opinion, the real cost of nuclear power generation should be the sum of the direct technical cost a la METI, the policy cost, and possibly the environmental cost. The policy cost is calculated as the sum total of all R & D expenditures and the site location expenditures including all subsidies necessary for the site promotion to the local residents. The environmental cost includes all expenditures associated with environmental damage caused by the construction of power generation facilities. Among those costs, Ohshima characteristically emphasized the importance of the policy cost, which was quite outside what the METI people had calculated, and succeeded in making Table 4 to show his own list of the comprehensive cost for each type of power generation.

Table 4 The comprehensive cost of power generation (independently reevaluated): The negative view by K. Ohshima (2011)

Type of power generation	Direct cost	Policy cost		Total cost
		R & D cost	Site subsidy	
Nuclear	8.53	1.46	0.26	10.25
Thermal	9.87	0.01	0.03	9.91
Hydro	7.09	0.08	0.02	7.19

As can immediately be seen in Table 4, the introduction of the new policy cost was quite effective in the calculation of the comprehensive cost of power generation. In fact, the total cost of nuclear power generation was calculated as 10.25 yen for kWh, which clearly exceeded the thermal power (9.91 ¥/kWh) and the hydro power (7.19 ¥/kWh).

As Ohshima himself has noticed, the list of direct and policy costs enumerated in Table 4 is certainly less than perfect. Indeed, there remain still missing items that must be taken into account for the sustainable operation after the construction of power plants. One of those missing items is what we may call the backend cost, which mainly consists of the expenditure necessary for reprocessing and safekeeping radioactive wastes. And still another item to be mentioned is the expenditure needed to carefully handle the phase-out process of nuclear power. Remarkably, such a phase-out process may be involved in a series of many difficult and long processes that no one may exactly foresee. Besides, if any radioactive leakage occurs, then many residents will have to be evacuated from the local area; the resulting expenditures for economical and mental compensations, hospitals, and possibly civil trials would be incalculably huge.

3-2. Psychological Factors: Their Effects on Payoff Matrixes and Probabilities

Let us now introduce several non-economic and psychological factors into our model analysis of power generation. For simplicity, there are only two choices of the type of power plants: namely, thermal and nuclear. Besides, as was mentioned above, there are two opposite views on the analysis — the positive view and the negative view. Those views can easily be modeled in Table 5: the positive view in the Upper Panel (A) and the negative view in the Lower Panel (B).

Let us begin to take a look at Panel (A). We would naturally expect that the rate of accident differs between the two types of power plants. Let us respectively denote the accident rate of a thermal power plant and the one of a nuclear power plant by p and q . According to the official view of the government authority, "going nuclear" is much safer than "going thermal," so that q is considerably lower than p . We suppose that $p = 1/5$ and $q = 1/10$. It is needless to say that local residents and liberal scientists may have serious objections against such an optimistic view.

We assume that the thermal power plant gives all the persons concerned (both the optimists and the pessimists) the solid payoff 2 if no accidents occur, and the small loss (-1) if an accident occurs. Besides, we also assume that the reliability of the thermal power plant, the rate of accident p is largely objective and commonly shared by all the

Table 5 The two opposite views of nuclear power generation:

How to deal with psychological factors

(A) The positive view

Type of power generation	Payoff (probability)		Psychological factors
	non-accident	accident	
Thermal	2 (1- p)	-1 (p)	none
Nuclear	4 (1- q)	-2 (q)	myth of absolute safety (q is zero)

(B) The negative view

Type of power generation	Payoff (probability)		Psychological factors
	non-accident	accident	
Thermal	2 (1- p)	-1 (p)	none
Nuclear	2 (1- q)	-(4+ α) (q)	unknown and dreadful risks

persons; therefore, there are no special psychological factors working behind.

The difference of positions between the optimists and the pessimists appear when the reliability question of nuclear energy is on the agenda. According to the optimists or the people having the positive view, "going nuclear" is much more efficient than "going thermal". After all, they are all strong believers of the "myth of nuclear energy"; the rate of nuclear accident may be regarded as substantially zero. It is assumed here that the nuclear power guarantees 4 unit of money, a handsome amount of gain, in the case of non-accident, whereas it may yield (-2), a manageable amount of loss, in the case of accident.

The whole situations would be drastically change if the local people decide to take the negative or critical view. In a sense, "the wind against nuclear" will blow strongly. The people are no longer believers in the nuclear myth, but are really concerned with the "nuclear enigma" which can be neither measurable nor predictable. As is seen in Panel (B), there are strong psychological and cultural factors working behind. Although a nuclear power plant can yield 2 unit of money when no accidents take place, it will cause a huge and perhaps non-measurable amount of loss shown by minus $(4 + \alpha)$ unit when an accident occurs. Presumably, the " α factor" represents the non-measurable dimensions of unknown and dreadful damages.

4. A Generalization of the Expected Utility Theory: J.M. Keynes and Frank Knight

In the above, we have intensively discussed the effects of psychological factors on decision making under risk. How to deal with those factors is really a controversial question. Since there are the two opposing views of nuclear power generation, it seems clear that a mere application of the traditional expected utility theory a la Daniel Bernoulli does not work at all. In the history of economic thought, there are several economists who had serious doubts about the applicability of the traditional Bernoulli principle. Among those economists are J. M. Keynes and Frank Knight. Keynes (1936) once remarked:

"Human decisions affecting the future, whether personal or political or economic, cannot depend on strict mathematical expectation, since such calculation does not exist." (Keynes (1936), pp.162-163)

The traditional expected utility theory may be a good example of "strict mathematical expectation". We have to go beyond such a narrow framework. It

would be high time for us to establish a more ambitious theory — a sort of generalized expected utility theory a la Keynes and Knight — by appropriately incorporating psychological and cultural factors into our theoretical framework.

In what follows, let us adopt a generalized expected theory. Within such an expanded framework, the utility function U is no longer a function of one variable x such that $U = U(x)$, but a more complicated function of a variable x and a parameter β so that $U = U(x; \beta)$. The new parameter β measures the degree of human sentiments, which may go in both ways — negative or positive. Presumably, the presence of fear or unknown risk would shift a person's utility curve downward, whereas the optimistic sentiments such as animal spirits would shift the curve upward. When we evaluate the frequency of risky events, what matters is not the objective probability p per se, but rather the subjectively weighted value $\omega(p)$ filtered through a certain subjective filter ω . On the one hand, when the local residents feel uneasy about unknown and dreadful risks associated with nuclear generation, they may not totally trust the officially announced accident rate, so that the weighted value $\omega(p)$ tends to be higher than p per se. On the other hand, as far as they believe in the myth of absolute safety, they tend to regard the accident rate p as near zero.

It should be noted that our generalized expected utility theory is even more general than the prospect theory of Kahneman and Tversky (1979). While they have newly introduced "the weighted filter of probabilities" into the traditional expected theory, we go even beyond their approach in that we take account of "the possibility of lower or upper shifts in the utility function." After all, there should be many possibilities to expand any existing approach.

We are now in a position to get back to Table 2 in which the two opposite views of nuclear generation are presented in the form of tables. First of all, according to the positive view, the weighted values WV of the two power plants — thermal and nuclear — are provided in the following manner:

$$WV(\text{thermal}) = \omega(1-p) U(2; \beta) + \omega(p) U(-1; \beta), \quad (5)$$

$$WV(\text{nuclear}) = \omega^*(1-q) U(4; \beta^*) + \omega^*(q) U(-2; \beta^*). \quad (6)$$

Fig. 2 evidently demonstrates the positive view indicated by Panel (A). For the sake of graphical convenience, we put $p = 1/5$, which is definitely larger than the real value. Since no special psychological factors are considered for the thermal power generation, no special attentions of the weighted filter of probabilities are necessary,

Fig. 2 The positive view: a graphical presentation

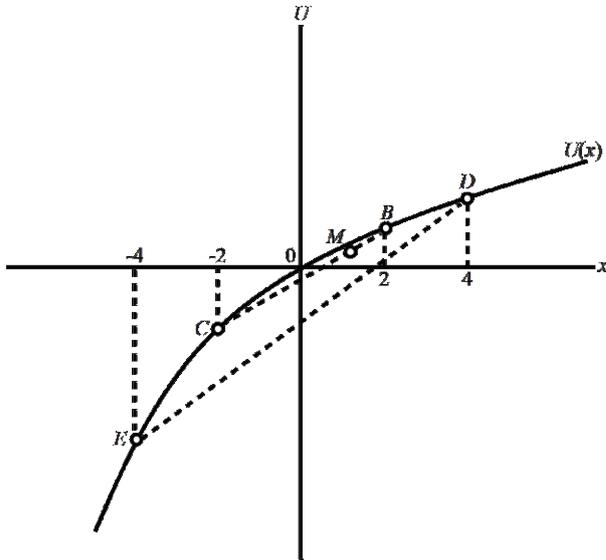
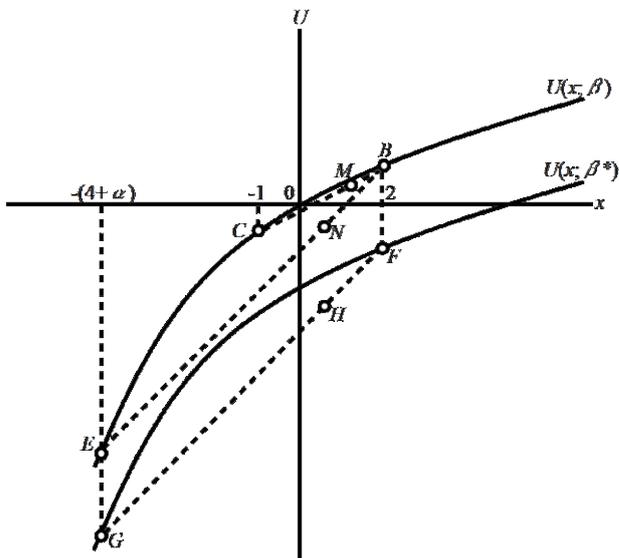


Fig. 3 The negative view: a graphical presentation



so that we should have $\omega(p) = p$ for any p . Therefore, for the case of the thermal power generation, Eq. (5) may be simplified as follows:

$$WV(\text{thermal}) = (4/5) U(2; \beta) + (1/5) U(-1; \beta), \quad (5^*)$$

The case of nuclear power generation requires a different treatment from the one of thermal power generation. While the weighted probability filters should be considered here, the myth of absolute safety leads to the simplification of $q = 0$. Hence for the case of nuclear generation, if we note that $\omega^*(1) = 1$ and $\omega^*(0) = 0$, Eq. (6) may be overly simplified as follows:

$$WV(\text{nuclear}) = \omega^*(1) U(4; \beta^*) + \omega^*(0) U(-2; \beta^*) = U(4; \beta^*). \quad (6^*)$$

As is clear in Fig. 2, according to the positive view, the midpoint M lying on the line segment BC stands for the value of $WV(\text{thermal})$, whereas the end point D on the line segment DE indicates the value of $WV(\text{nuclear})$. Because the point D is located higher than the point M , the value of $WV(\text{nuclear})$ is greater than the one of $WV(\text{thermal})$. Therefore, the optimists are encouraged to tell us that "going nuclear" is the best policy conceivable.

Now let us turn to the negative view, which is graphically presented in Fig. 3. This figure is apparently more complicated than Fig. 2, and thus requires a more careful analysis than before. As far as the thermal power generation, there should be no fundamental difference between the negative and positive views. Hence as before, the midpoint M on the line segment BC indicates the value of $WV(\text{thermal})$. When we are dealing with the nuclear power generation, however, the negative view is definitely at variance with the positive view. The critical people do not believe in the myth of nuclear energy. Even if no nuclear accidents occur, the payoff we can obtain is no longer four unit, but merely two unit; which is the same amount of money we can get from the thermal power generation. Besides, the nuclear accident ratio q is no longer near zero, but rather may be substantially larger than p , the thermal accidental ratio.

At this stage, we must not forget the fact that the pessimists have extraordinary fears against nuclear energy such that their utility curves are no longer stable but may shift downward. If the utility curve shifts downward from $U(x, \beta)$ to $U(x, \beta^*)$ under the heavy stress, then the value of $WV(\text{nuclear})$ is no longer indicated by the midpoint N , but rather the midpoint H on the shifted curve. It is noted that as the point H lies in the fourth quadrant, $WV(\text{nuclear})$ is forced to take on a negative value. In short, we

may enter into the world where nuclear generation per se is a negative asset.

To sum up, a risk economic approach involves a fundamentally difficult problem. First, human attitude toward nuclear generation differs from person to person: there exist a variety of optimists and pessimists. Second, the utility curve per se may not be stable, but possibly shift downward. Third, the official opinion for the reliability of nuclear generation may not necessarily supported by the local people. To be fair, there remains still a long way to go in this field.

5. Selection of Appropriate Projects in the World of True Uncertainty

5-1. Paul Slovic and Frank Knight: Beyond Measurable Risks

When we are dealing with the problem of nuclear energy, we sometimes wonder if the risks under consideration are really numerically measurable. It is necessary but not sufficient to consider the "quantity of risk" only. We have to take account of the "quality of risk" as well.

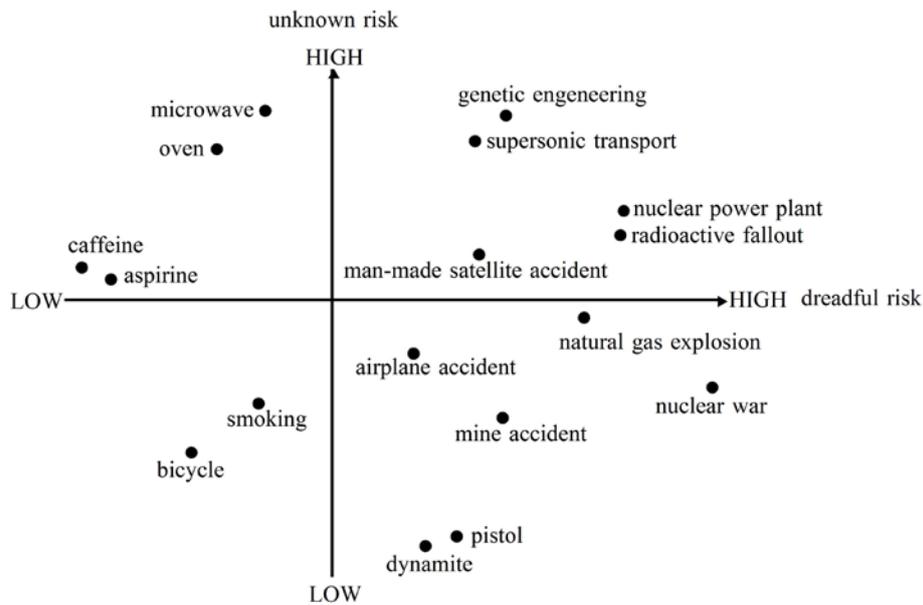
Paul Slovic (1987), a famous psychologist, once reported the results of his empirical research on many risk perceptions of the American people. The list of 17 items adopted by him is as follows:

Nuclear power plant, radioactive fallout, nuclear waste, DNA engineering,
supersonic transport, man-made satellite accident, nuclear war,
natural gas explosion, mine accident, air plane accident, pistol, dynamite,
microwave, oven, caffeine, aspirin, smoking, bicycle.

Interestingly enough, Slovic classified those 17 items into just two items, unknown risk and dreadful risk. His research results were edited and summarized in Fig. 4. Nuclear power plant is located in the first quadrant, meaning that it is both highly unknown and highly dreadful risks. Psychologically speaking, it is the most dangerous thing the people want to avoid. Although mine accident represents highly dreadful risk, its danger is rather known to all the people. In contrast, the risk of microwave is highly unknown but not so dreadful. Finally, bicycle is the most familiar and the most risk-free good. ⁸⁾

In his well-known book (1921), Frank Knight (1921) emphasized the role of uncertainty in the working of the market economy. For instance, he once remarked:

Fig. 4 Slovic (1987) on the quality of risks: Unknown and dreadful risks



"Uncertainty must be taken in a sense radically distinct from the familiar notion of risk, from which it has never been properly separated. ... A measurable uncertainty ... is so far different from an un-measurable one that it is not in effect an uncertainty at all. We shall accordingly restrict the term 'uncertainty' to cases of the non-quantitative type. It is this 'true' uncertainty, and not risk, which forms the basis of a valid theory of profit and accounts for the divergence between actual and theoretical competition." (Knight (1921), pp.19-20)

According to Knight, risk is a measurable concept in the sense that it can be represented by the normal or other specific distribution functions. Uncertainty, however, is radically different from risk since the former is no longer measurable at all.

The notions of psychological risks including unknown and dreadful risks are very closely related to the one of non-measurable uncertainty. We might to add that it is this true uncertainty, but not risk, which may form the basis of a valid theory of nuclear generation from the economic-psychological viewpoint. ⁹⁾

5-2. Application of the Maxmin Rule to the Selection of Power Plants

As we have noticed before, the myth of nuclear energy is now vanished among the people. Let us go with Knight's argument. Then we are ready to investigate the selection problem of power generation with special reference to with non-measurable uncertainty.

One thing is certain. The direct application of the traditional expected utility theory is not appropriate. In the world of true uncertainty, risks may not be measurable, so that many formulas of mathematical probabilities are now worthless. In order to conduct our analysis further, it is necessary to introduce some forms of selection rules. There might be the plain average rule, or the very aggressive maximax rule. We do think, however, that the more prudent maximin rule is the best selection rule when the people face unknown and dreadful risks.

Let us discuss the maximin rule in greater detail. In plain English, it requires the people for playing safe in uncertain situations. We must first think of the worst possible scenario for every project, and proceed next find the best one out of those worst scenarios. Suppose that there are m projects, a_1, \dots, a_m , and n states of the world, s_1, \dots, s_n . Note that no probabilities p_j are associated with the state s_j . Further let y_{ij} be the payoff we can get when the project i is taken and the state j is realized. More mathematically, let us define the worst scenario N_i for the project i in the following way: ¹⁰⁾

$$N_i = \text{Min}_j \{ y_{i1}, \dots, y_{ij}, \dots, y_{in} \} . \quad (7)$$

Then the maxmin rule requires that the project yielding the maximum value of N_i must be chosen:

$$\text{Max}_i N_i = \text{Max}_i \text{Min}_j \{ y_{ij} \} . \quad (8)$$

Now, let us get back to Table 2. We are dealing with the selection problem of power generation types, thermal or nuclear. In the world of true uncertainty,

numerical probabilities become meaningless, so that the accident rates such as p , $1-p$, q and $1-q$ should not be referred at all. If we side with the positive view, as is seen in Panel (A), the payoff of the thermal power takes on the minimum value (-1) when an accident occur, whereas the one of the nuclear power, the minimum (-2) also in the case of accident. While those two values are both negative, (-1) is larger than (-2) . Therefore, according to the minmax rule of decision making, the thermal power generation is better than the nuclear. Presumably, a stronger argument would be applied to the negative view. As in Panel (B), while the payoff of the thermal power takes on the minimum value (-1) when an accident occurs, the one of the nuclear is the minimum $(-(4+\alpha))$ also in the case of accident. Between those two values, (-1) is clearly a much better value. This shows the superiority of the thermal power over the nuclear.

It is noted that the above argument is totally dependent on the reliability of the minmax rule of decision making. In the world of non-measurable uncertainty, the people are involved in many risks of unknown and/or dreadful types. As common sense tells us, the principle of "safety first" constitutes one of the golden rules in human life.

6. Concluding Remarks

Louis Pasteur (1822-1895), a renowned French chemist and microbiologist, once remarked:

"Chance favors the prepared mind."

This maxim is important and persuasive when we are eager to discover hidden laws in the field of natural science. Its applicability may be somehow limited, however, if we take a look at the history of natural and human disasters. Even if we focus on nuclear disasters in modern times, there are too numerous to list. Among them are the Three Mile nuclear accident (1979), the Chernobyl nuclear accident (1986), the Great Hanshin-Awaji earthquake (1995), and the Great East Japan disaster. It is fair to say that when those disasters stroke the local people, they were not prepared at all.

Torahiko Terada (1934), a legendary Japanese scientist and essayist, noted that a natural disaster unexpectedly struck the people who were so busy in their daily lives and conveniently forgot the past experience of disasters. Therefore, in line with Pasteur's famous sentence aforementioned, we might say the following:

"Disaster strikes the forgetful minds."

As we repeatedly noticed, it is quite unfortunate that risk-economic studies in nuclear power generation have been extremely rare so far. In closing this paper, we would like to point out one important exception. In his outstanding book, E.F. Schumacher (1973) was brave enough to regard the problem of nuclear energy as the one to choose the way to salvation or damnation. In fact, he once remarked:

"No degree of prosperity could justify the accumulation of large accounts of highly toxic substances which nobody knows how to make 'safe' which remain an incalculable danger to the whole of creation for historical or even geological ages. To do such a thing is a transgression against life itself.... It means conducting the economic affairs of man as if people really did not matter at all. "

(Schumacher (1973,), p.154)

In spite of Schumacher's warning, the main stream economics has consistently ignored the important problem of nuclear energy under uncertainty. It is recalled that Schumacher was once a research associate under J.M. Keynes. Moreover, we would like to point out that Schumacher's view of nuclear energy as incalculable danger is in line with Knight's notion on non-measurable uncertainty.

This paper may be just one step forward toward a more systematic approach to nuclear power generation. No doubt, so many unsolved problems remain. They will be left for future research.

References

- Akerlof, G.A. and Shiller, R.J. (2009) *Animal Spirits: How Human Psychology Drives the Economy, and Why It Matters for Global Capitalism*, Princeton University Press.
- Arrow, K.J. (1970) *Essays in the Theory of Risk-Bearing*, Amsterdam: North-Holland.
- Beck, U. (1986) *Risikogesellschaft: Auf dem Weg in eine andere Moderne*, Frankfurt am Main, Suhrpamp, in German.
- Bernoulli, D. (1738) "Specimen theoriae novae de mensura sortis," *Commentarii Academiae Scientiarum Imprials Petropolitanae*, Vol. 5: pp.175-192, in Latin. English translation (1954) by Sommer, L., "Exposition of a new theory on the measurement of risk," *Econometrica*, Vol.22, pp.23-36.
- Bonanno, G.A. (2011) "Japan: Too much trauma?", *Newsweek*, April 18, 2011, pp.8-9.
- Diamond, P. and Rothschild, M. (eds.) (1978), *Uncertainty in Economics: Readings and Exercises*, New York, Academic Press.
- Iwata, K. (1981) "What are modern economists doing now?," *The Science of Thought*, Vol.10, in Japanese.
- Kahneman, D. and Tversky, A. (1979) "Prospect theory: An analysis of decision under risk," *Econometrica*, Vol. 47.
- Kahneman, D. , Slovic, P., and Tversky, A. (eds.) (1982) *Judgment under Uncertainty: Heuristics and Biases*, Cambridge University Press.
- Keynes, J.M. (1936) *The General Theory of Employment, Interest and Money*, London: Macmillan.
- Knight, F.H. (1921) *Risk, Uncertainty and Profit*, Houghton Mifflin Company.
- Koide, H. (2011) *The Lie and Enigma of Nuclear Power Generation*, Huso Publishing Company.
- McCurry, J. (2016) "Five years on, cleanup of Fukushima's reactor remains a distant goal," *The Guardian*.
- McKie, R. (2011) "Chernobyl 25 years on: a poisoned landscape", *The Japan Times*, April 2, 2011. (Adapted from *The Observer*.)
- Michel-Kerjan, E. and Slovic, P. (eds.) (2010) *The Irrational Economist: Making Decisions in a Dangerous World*, New York: Public Affairs.
- Miyazawa, K. (1931) "Strong in the Rain," private notebook, in Japanese. English translation by Japan Medical Association contained in Nabeshima, N. (ed.) *The*

- Galactic Realm of Kenji Miyazawa*, Ryukoku University Press, 2011.
- Oliphant, R. (2016) "Chernobyl disaster: On the 30th anniversary of the nuclear accident, authorities plan for the next century," *The Telegraph*.
- Ohshima, K. (2011) *Cost of Nuclear Power Generation*, Iwanami Publishing Company, in Japanese.
- Sakai, Y. (1982) *The Economics of Uncertainty*, Tokyo: Yuhikaku Publishing Company, in Japanese.
- Sakai, Y. (1991) *Risk and Information: Towards a New Economics*, Tokyo: Keio Publishing Company, in Japanese.
- Sakai, Y. (2004) *Risk, Environment, and Economy*, Tokyo: Keiso Publishing Company, in Japanese.
- Sakai, Y. (2006) *Risk Society: A Pluralistic View*, Tokyo: Iwanami Publishing Company, in Japanese.
- Sakai, Y. (2010) *Economic Thought of Risk and Uncertainty*, Kyoto: Minerva Publishing Company, in Japanese.
- Sakai, Y. (2015) *J.M. Keynes versus Frank Knight: Comparing the Two Economic Giants in the Age of Uncertainty*, Kyoto: Minerva Publishing Company, in Japanese.
- Sakai, Y. (2016) "J.M. Keynes versus F.H. Knight on uncertainty: reflections on the miracle year of 1921," *Evolutionary and Institutional Economics Review*, Vol. 13, No. 1, pp.1-21.
- Schumacher, E.F. (1973) *Small is Beautiful: Economics as if People Mattered*, London: Blond & Briggs Ltd.
- Slovic, P. (1987) "Perception of risk," *Science*, Vol. 236.
- Takagi, J. (1986) *Nuclear Power Accident: Will it Take Place in Japan?* Iwanami Publishing Company.
- Taleb, N. N. (2007) *The Black Swan: The Impact of the Highly Improbable*, New York: Random House Publishing Group.
- Terada, T. (1934) "Natural disaster and national defense," Tokyo: *Keizai-Ohrai Journal*, in Japanese.

Endnotes

1) Birmingham and McNeill (2011), well-known reportage writers, have offered the reader many interesting stories concerning the relation between Kenji Miyamoto and the Fukushima disaster.

2) See Oliphant (2016).

3) For a detailed discussion on the relation between risks and daily lives, see Sakai(1991, 2006). Also see Taleb (2007).

4) For the economic thought of risk and uncertainty with a focus on the expected utility theory, see Sakai (1982,1991,2010).

5) The general framework of individual decision making under risk and uncertainty, was systematically discussed by Sakai (1982).

6) As of 2017, Kikuo Iwata serves as one of the vice presidents, the Bank of Japan. Time flies like an arrow!

7) See Sakai (2004, 2006). While Arrow (1970) was a monumental work in the economics of risk and uncertainty, he did not discuss the economics of nuclear energy.

8) Also see Kahneman, Slovic & Tversky (1982), Michel-Kerjan & Slovic (2010). Akerlof & Shiller (2009) is an interesting book which deals with the question how human psychology drives the economy and why it matters for the market economy.

9) For Knight on true uncertainty, see Sakai (2015,2016).

10) For the maxmin rule, see Sakai (2004).